



FOR IMMEDIATE RELEASE

EMERALD NECKLACE CONSERVANCY ANNOUNCES 17TH ANNUAL PARTY IN THE PARK LUNCHEON

Night at the Boston Symphony Orchestra and "Must Attend" Party in the Park

Boston, MA – The [Emerald Necklace Conservancy](#) is kicking off its fundraising season to support the Justine Mee Liff Fund with a concert at the Boston Symphony Orchestra, followed by the must-attend 17th Annual *Party in the Park* luncheon. Designed to raise funds and awareness for the Emerald Necklace, the city's beloved annual event will be held on Wednesday, May 13, 2020 in the Emerald Necklace Park.

"The Emerald Necklace is a 1,100-acre park system that serves as a backyard for City residents and a destination for more than one million visitors each year," said *Party in the Park* founder Wendy Shattuck. "Thanks to the dedication of many over the years, we are looking forward to a successful fundraiser to continue to restore and maintain Olmsted's landscape masterpiece."

Last year, the luncheon raised \$990,000 for special restoration projects in the park system throughout Boston and Brookline. Held in the spring for the past 16 consecutive years, the event attracts over 700 of Boston's most notable women and gentlemen for a stylish afternoon under a tent. *Party in the Park* will feature the presentation of the Liff Spirit Award to a superior park advocate who has made an indelible impact on the preservation of parks and open space.

"*Party in the Park*, the signature fundraising event for the Emerald Necklace Conservancy, funds capital improvements and important tree care in the parks," noted Karen Mauney-Brodek, President of the Emerald Necklace Conservancy. "We are extremely proud of the work the Conservancy does each year to maintain, improve, and celebrate our parks, which are such an important part of our city, communities, environment and of Frederick Law Olmsted's legacy. We are grateful to the community



for its support, and to the *Party in the Park* committee, whose hard work and dedication make Party in the Park's season of events so successful."

Party in the Park Fundraising Season:

Night at Symphony

Tuesday, February 25, 2020; Boston Symphony Hall, 301 Massachusetts Avenue, Boston

6:30pm - Pre-concert reception and raffle

8:00pm - Concert featuring Strauss, Bruckner, Mozart, and Haydn with Pinchas Zukerman as both conductor and solo violinist

All funds raised at the Night at Symphony go to the Justine Mee Liff Fund for the Emerald Necklace. Supporter-level tickets with preferred seating are \$250; individual tickets are \$150.

Members of the public are invited to purchase tickets online

<http://www.emeraldnecklace.org/party-in-the-park/night-at-symphony/> or by calling 617.522.2700.

17th Annual Party in the Park Luncheon

Wednesday, May 13, 2020; Emerald Necklace

11:00am - Reception

12:00pm - Luncheon

Boston's most generous philanthropists and park supporters will be in attendance at *Party in the Park*, widely considered the city's "Must-Attend Fundraiser." More than 700 women (and a few brave gentlemen) will mingle under a tent wearing their finest millinery. From picture hats and fascinators to cloches and pillboxes, every conceivable type of headgear will be on display. Festive spring décor, including stunning Winston Flowers arrangements, will grace the venue while attendees enjoy a champagne and hors d'oeuvres reception, courtesy of The Catered Affair, before lunch is served.

Proceeds from *Party in the Park* benefit the Justine Mee Liff Fund, named in honor of the late Boston Parks Commissioner, who served from 1996 until her untimely passing in 2002. Liff's vision, leadership and dedication have encouraged a new generation of park supporters and advocates dedicated to the continual restoration and enhancement of the historic Olmsted-designed Emerald Necklace. *Party in the Park* continues Liff's legacy of bringing people together to support and champion the parks. The



Liff Fund supports the Emerald Necklace's renewal initiatives, including major capital improvements like buildings, water fountain/bottle fillers, pathways and footbridges, as well as landscape restoration and other specialized activities such as tree plantings and installing lighting, signage, and park furniture. Additional fundraising opportunities to benefit the Justine Mee Liff Fund include an exciting "fund-a-need" auction and a luxury raffle at the luncheon.

Members of the public are invited to purchase tickets online <https://www.emeraldnecklace.org/party-in-the-park/purchase-tickets/>

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About the Emerald Necklace Conservancy

The Emerald Necklace Conservancy is a non-profit organization founded in 1998 to steward and champion the Emerald Necklace, Boston's largest park system. The Conservancy protects, restores, helps maintain and promotes the Emerald Necklace's six distinct parks designed by Frederick Law Olmsted, and comprises 1,100 acres of meadows, woodlands, and paths. In collaboration with its public partners, the Conservancy provides maintenance of the parks and capital restoration projects, free cultural events, visitor services and environmental education. The parks serve as a respite from the city, a valuable commuting connector and a community convener for more than one million residents and tourists each year. Learn more at www.emeraldnecklace.org.

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